

## **Leslie Joy and Victoria Dammer, Joy Organic**

Siblings Leslie Joy and Victoria Dammer combined their unique talents from unrelated career backgrounds to create Joy Organic, a new business venture that is having a global impact. Creating opportunities for sustainable agriculture and fair living wages in India is just the beginning of their story and success. The Joy product line features high quality, organic cotton clothing and linens for sale in the U.S. market. The sisters also support a multitude of local social causes through the generous donation of their time, talents and products. ([www.joyorganic.com](http://www.joyorganic.com))

### **Leslie Joy & Victoria Dammer Joy Organic**

In September 2005, Leslie Joy, an accomplished chef and caterer, and her sister Victoria Dammer, an accountant, formed Joy Organic. The company is a cause-driven, **woman-owned business** that manufactures [certified organic cotton apparel](#) in a certified fair trade factory. Their impetus to start the business was to fulfill the growing demand for environmentally sustainable goods in the United States.

The Joy Organic line is comprised of approximately one dozen styles of basic cotton pieces that appeal to all ages. Each piece in their line is extremely versatile. The women's line can be worn to the yoga studio, the office or a night out on the town, while the men's line is more casual. The company also produces a full line of [organic cotton baby bedding](#).

The quality of Joy Organic's cotton is unsurpassed and the retail pricing is the most competitive in the marketplace. The fabric used in the line is certified by the Global Organic Textile Standard (GOTS) and Skal for its organic integrity.

Joy Organic balances their cause-related efforts between the United States and India. In the U.S., they are deeply involved in the manufacturing and distribution of **organic cotton** shopping bags as an alternative to plastic bags. In India, they are involved with the Chetna Project and Solidaridad Foundation, two organizations that are involved in the training and support of organic farmers.

Although Leslie and Victoria's initial reasons to get involved in organic cotton were entrepreneurial, many unexpected gifts and wisdom came their way along their enlightening journey, and their passion and knowledge for their work continues to grow every day.

Please visit and get to know Joy Organic at [www.joyorganic.com](http://www.joyorganic.com).